

Layout

- Do not cover up or mask unwanted elements with filled boxes, lines or ovals. The hidden elements are still part of your job and may appear on output.
- Remember that enlarging scans effectively reduces the resolution.
- Avoid "nested" EPS files. Copy and paste elements from one EPS file to another instead of using import or place functions.
- Avoid excessive rotating or sizing of images in the page layout program - it's best to use Photoshop or your illustration program.
- Make sure proper fold and trim marks are indicated.
- Make sure you allow min. 3mm bleed.
- Once your layout is complete, remove all unwanted objects and elements from the pasteboard and delete unused pages from the application file. These elements may cause output errors as well as unnecessary and costly output.

Submitting Files

- Be sure to include ALL fonts and placed images with your project file.
- We support Quark Xpress 6.5, Adobe InDesignCS2, Adobe IllustratorCS2, PhotoshopCS2, Adobe Acrobat 7, Corel Draw 11.
- If submitting PDFs, make sure files are distilled at a high-resolution with fonts embedded.
- Always supply a hardcopy of final approved files.
- Be sure to delete any unnecessary paths or channels from images before saving.
- Define colors using the CMYK model for 4-Color process or Pantone PMS numbers for spot colors. Always delete all unused colors from the palette.
- Place all needed files into one folder, place all fonts into a separate folder within that folder.
- If you are submitting via E-mail (design@bondimaging.com), please compress files using Stuffit for Mac or Win Zip for PC.
- Because some programs cannot make pages as large as we can print, you may need to set them up at a percentage. Please note very clearly if this is the case.
- If your document size is:
25% of final size, direct us to print at 400% size, images need to be min. 288dpi (300dpi pref.)
50% of final size, direct us to print at 200% size, images need to be min. 144dpi (180 dpi pref.)
100% of final size, direct us to print at 100% size, images need to be min. 72dpi (90dpi pref.)
- Define page size as a final ("trim") size whenever possible.
- Supply files in CMYK Mode

- If color is “critical,” indicate those colors and their PMS Match(es). Please provide a proof.

Color Advice

Because computer monitors render colors differently than our large format printers, it may be impossible to exactly match the final printed page with what you see on your screen. Also, pigments and calibrations vary among color laser and ink-jet printers, so the printed result may vary from your own color printout.

If your job requires critical color matching (like for clothing or cosmetic colors), or will be printed on a non-paper substrate, please let us know in advance. Such jobs may require extra steps. You may also wish to order “test strips” before committing to full size or quantity printouts.

- For solid black areas & text (bigger than 24pt), create a “super black” defined as 75C 65M 65Y 93K. This will help achieve a richer black on your finished job.
- Create blends (or gradients) (especially complex ones) in Adobe Photoshop adding Gaussian noise of 4. This step will help reduce “banding” and postscript related problems.

Please do not hesitate to contact our Design Department if you have any queries.

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